



## NEWS RELEASE

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**For immediate release**

**February 16, 2014**

### **Strathcona Regional District Encourages Residents to Speak Up and Win**

**Campbell River, B.C.** – The Strathcona Regional District is encouraging residents to participate in the Strathcona Gardens needs assessment survey for a chance to win some fantastic prizes.

Karen Johnson was the lucky winner of the Samsung Tab4 early bird prize. However, there is still time to 'speak up and win'. Residents who received an invitation to participate in the online survey and who complete the survey will automatically be entered for the draws. Any feedback received by email or mail that has contact information is also eligible for the draws.

"You do not have to be user of Strathcona Gardens to participate in the survey and qualify for draw prizes," said Yves Bienvenu, Facility Manager. "It is important that we hear from non-users and infrequent visitors so that the needs assessment results truly reflect the opinions and behaviours of the communities that we serve."

In addition to passes for Strathcona Gardens, participants could win one of three baskets. The 'Family Fun', 'Gardner's Delight' and 'Fitness' themed baskets are full of amazing items and on display at Strathcona Gardens. Photos of the baskets, as well as other information about the needs assessment process, are also available on the Regional District's new Facebook page, [www.facebook.com/strathconard](http://www.facebook.com/strathconard). 'Like' us on Facebook and share your ideas about the future of Strathcona Gardens.

The deadline for completing the survey and providing feedback is February 27, so don't miss your chance to win one of these great prizes.

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